WEBSITE MODERNIZATION PLAN

FEBRUARY 27, 2017
AGENDA

• KEY ISSUES
• PROJECT DELIVERABLES
• INSPIRATION
• DESIGN DOCUMENTS
• PROJECT STATUS + TIMELINE
• CONTENT STRATEGY
• KEY STAKEHOLDERS
• INFORMATION SITE
• FAQs
• QUESTIONS
KEY ISSUES

• 508 ACCESSIBILITY
• MOBILITY
• FOCUSED AND IMPROVED CONTENT
• NEW TECHNOLOGY FEATURES
• GOVERNANCE
PROJECT DELIVERABLES

• TECHNOLOGY = BUILDING BLOCKS
• VENDOR PROVIDES BUILDING BLOCKS
• IPFW USES NEW BLOCKS TO CREATE EXPERIENCE
• ADDRESSES KEY ISSUES (previous slide)
INSPIRATION

• BUCKNELL UNIVERSITY
• LOYOLA MARYMOUNT UNIVERSITY
• UNIVERSITY OF CINCINNATI

• RESPONSIVE DESIGN
• PERSONA NAVIGATION
• REVENUE FOCUS
DESIGN DOCUMENTS

- MODERNIZATION PLAN
- VENDOR DELIVERABLES
- PERSONAS
- PHASES
- PROJECT DELIVERABLES
- SITEMAP (PHASE 1)
- TECHNOLOGY INTEGRATION

AVAILABLE AT ipfw.edu/web-mod-rfp
PROJECT STATUS + TIMELINE

• VENDOR SELECTED: DECEMBER 2016
  ETHODE (Medina, Ohio)
• PROJECT PLANNING: MARCH 2017
• TECHNOLOGY BUILD OUT: SUMMER 2017
• IMPLEMENTATION: START FALL 2017
CONTENT STRATEGY
KEY STAKEHOLDERS

- SENIOR LEADERSHIP
- WEB ADVISORY COMMITTEE
- UNIVERSITY COUNCIL
- FACULTY SENATE AND SUB-COMMITTEE
- ENROLLMENT MANAGEMENT
- ADVANCEMENT
- COLLEGE LEADERSHIP
- DEPARTMENT CHAIRS AND DIRECTORS
- STUDENT AFFAIRS
INFORMATION SITE

- PROJECT OVERVIEW
- DESIGN DOCUMENTS
- INSPIRATION
- PROJECT STATUS
- KEY STAKEHOLDERS
- NOTES AND MINUTES
- TIMELINE
- FAQs
- CONTACT

AVAILABLE AT ipfw.edu/website-modernization
FAQs

• Am I going to have to migrate all my content to the new site?
• What kind of assistance will be provided to departments?
• How will the realignment affect the project?
• When can we start creating sites with the new design?
• Are we still going to use dotCMS?
• Who should I contact if I have questions?
QUESTIONS