IPFW Web Modernization Plan Deliverables to Vendor

October 3, 2016

1. Sitemaps
2. Wireframes
   - Details UI and Functionality
3. Hosts
   - Global
     ▪ Template assets
     ▪ Application code
     ▪ Widget code
   - Files
     ▪ Documents
     ▪ Images
     ▪ Rich Media
   - Development Host
     ▪ Folder Structure
     ▪ E.g., next.ipfw.edu
   - Subbrand Hosts
     ▪ E.g., coas.ipfw.edu, doermer.ipfw.edu
   - System Cleanup
     ▪ Templates, containers, content types, taxonomy, etc.
4. Style Guide
   - Color Scheme
   - Typography
   - Visual Elements
   - Artwork
   - Rich Media
   - Themes
   - Naming Conventions
   - Page Prototypes
     ▪ Page Types
     ▪ Widgets
     ▪ Applications
   - Standards
     ▪ WCAG 2.0 Content Accessibility
     ▪ HTML5 Semantics
     ▪ HTML5 Validation
     ▪ CSS Validation
   - Browser and Device Support
5. Personas and Rules Engine Personalization
   - Customer Journey Mapping

6. Templates
   - One-column
   - Two-column
   - Three-column

7. Content Types

8. Taxonomy
   - Categories
   - Tags

9. Roles and Workflows