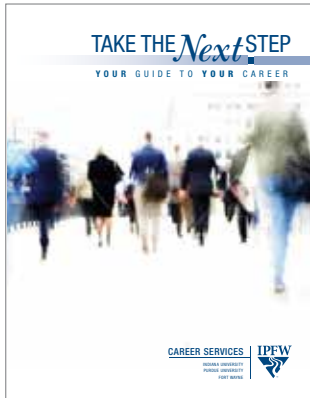


# ADVERTISE IN THE IPFW CAREER GUIDE



## Make a statement with IPFW students and alumni.

Here's an exciting opportunity to partner with IPFW Career Services and connect with thousands of students and alumni. Consider placing an ad in our new **Career Guide**—a popular, comprehensive resource used by our students, alumni, faculty, staff, and numerous campus organizations. This interactive guide includes useful information about finding the right career, résumé writing, interview tips, and much more. We reference this resource during career counseling sessions, distribute to more than 4,000 students, alumni, and corporate partners during the academic year, and many more access it online or pick up copies on campus. It's the perfect vehicle to help you **spread your organization's message to IPFW's best and brightest** and stay top of mind.

The support of business partners like you can help ensure that we can continue offering this valuable tool at no cost. And it's very affordable!

### 2014 ADVERTISING RATES:

SPECIAL POSITION-FULL PAGE FULL COLOR	FULL PAGE-8.5" x 11" ONE COLOR: \$650 (Can include a bleed)	1/2 PAGE-8.5" X 5.5" ONE COLOR: \$375
Outside Back Cover: \$1,000 Inside Back Cover: \$800 (Can include a bleed)		1/4 PAGE-4.25" X 5.5" ONE COLOR: \$250

### RESERVE YOUR SPACE TODAY BY CONTACTING: Ashley Calderon, Director

IPFW Career Services  
calderoa@ipfw.edu  
260-481-6591

**DEADLINE:** April 30, 2014 (Publication released end of summer 2014). Ads must be submitted as electronic files, minimum 150 line screen, photos (300 dpi minimum). Acrobat CS pdf (10.1.1 or earlier). Submit in the following ways: On CD to IPFW Career Services or via email ONE self-extracting, stuffed, zipped, or PDF file to calderoa@ipfw.edu. **Cancellation Policy:** Changes or cancellations must be made on or before May 7, 2014.

CAREER SERVICES

INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE

