



Employer Services—RCF Wrap Up

April 2015

Indiana University–Purdue University Fort Wayne (IPFW) offered the third annual Reverse Career Fair to student leaders and employers March 19. Students participated as a part of their IPFW affiliated groups. This year Career Services opened the fair to clubs, organizations, groups, honor societies, athletics teams, and departments. As an annual event, the fair is now familiar to students and employers. There was an increased turnout, with **40 registered student groups**, more than **125 student leaders**, and **132 employers** representing **84 companies**.

The Reverse Career Fair is an intimate setting for employers and students to make connections. There was a lot of mingling and networking as employers learned about different groups on campus and students discussed what sets them apart.

Employers described IPFW student participants as “well spoken,” successful at “describing how their current roles related to their future goals,” and “outgoing, engaged, and professional.” Employers also described students as excellent communicators who were very knowledgeable about the careers they wanted to pursue. Most employers reported connecting with six to ten student leaders.

Students take the Reverse Career Fair very seriously as well. “I landed an awesome summer internship last year, so I knew I had to participate this year too,” said Jacob Patterson, a junior studying Finance. Many students learned of the event because of the past success of their peers. Many prepared by meeting with a career counselor, getting their résumé critiqued, working on an elevator pitch, or watching a prep video.

Career Services hopes this event will continue to grow. To accommodate more students, next year’s Reverse Career Fair will be held on a Wednesday to avoid conflicts with classes. **Save the date** for the fourth annual Reverse Career Fair, **Wednesday, March 16, 2016**. As in previous years, Career Services is glad this will continue to be a free event. Contact 260-481-0689 if your company is interested in sponsoring this worthwhile event.