IPFW Externs: Gaining Experience Over Spring Break

March 2014

While most students use spring break week as a vacation, over two dozen IPFW students spent their time gaining relevant career skills and networking with local professionals. This year we want to highlight an experience one of our students had with Aunt Millie's Bakeries.

Molly Gray is an English major with an interest in technical writing. She would like to either work for a marketing department within a company or write grants for non-profits. Gray was offered a marketing and public relations externship with Aunt Millie's and quickly accepted. The experience helped her to gain technical writing skills through inter-company memos, public relations communications with media outlets, and more.

She was also offered a unique experience when Melissa Dunning, senior director of marketing, offered her the chance to attend "Salon des Refuses" at Wunderkammer Company on Friday, March 7. This gave her a chance to network with other marketing professionals and discuss how often their creative ideas get scrapped, and how it's just a part of the job. Gray found the event beneficial, and stated that had Dunning not invited her, she wouldn't have known of the opportunity and would have missed a great event.

Gray is a junior and will continue to take advantage of all experiential learning opportunities related to her career goals of being a technical writer. If you want to help driven students like Gray, consider being an externship host. More information and a registration form can be found at the Career Services website.