



CAREER SERVICES
INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE

CONNECTIONS



Employer Services—INdorsed Update

August 2015

Have you ever thought that recent graduates aren't "Career Ready"?

If you answered yes, then you're going to love what we're doing at IPFW Career Services to better prepare students for the world of work. The **INdorsed Career Ready Certificate** is a structured experiential learning-based program that guides students through 11 activities that will better prepare them for your company, such as identifying how they decided on their major, internships/externships/job shadows, networking activities, preparing job search materials, being a leader on campus, participating in professional associations, and identifying their unique selling points. You can learn more about the students' requirements on the Career Services website.

This is a **fairly new certificate**, and there are currently 15 students/alumni who have completed the certificate prior to graduation. We keep a list of these prime students/alumni that we're willing to share with companies. Because it is so new, you probably haven't see it on many résumés, but when you do, you'll know that these candidates have gone above and beyond the classroom to prepare for the workforce. We encourage you to ask any candidate at our job fairs if they have plans to complete the INdorsed Certificate. When you place an emphasis on the certificate, it encourages students to research what it means to be career ready and to do more outside of the classroom. Many new graduates are unsure about how to become competitive, and partner employers are our strongest advocates in reinforcing this message.

If you're curious about the identity of some of our **top INdorsed certificate earners**, go to our Career Services LinkedIn profile, login, and see the students/alumni who are recommended. Career Services only submits a recommendation for INdorsed Certificate earners; however, some certificate earners don't have LinkedIn accounts. If you would like specific majors with an INdorsed Certificate, please contact Karen Campbell at obringek@ipfw.edu, the INdorsed campus coordinator.

