



Build Your Network

(Pam Folger) Students today are so focused on using technology and they think oh, you know I don't want to go to the career fair, I'll just apply online or I'll think about that later.

But that face to face contact is so important and so they really shouldn't underestimate the value of networking. Building that network and it's, you know, people you know through your school, through your family, church, whatever it might be but make sure everybody knows what it is you're looking for, what kind of career you're seeking. You'd be surprised. I think that they estimate 75-90% of jobs are part of that hidden job market that you access through networking. So getting to know people, make sure they know what your career goal is, and getting your resume out there to people is really important.