



Google Yourself

(Pamela Coles) I think it's really important for a student who's especially interested in an internship to actually Google themselves. And that's something I emphasize to the student if they really want a position. A lot of large companies really do look at your Facebook page and see what's on your Linked In. And they do the same as I would be telling the student to Google themselves. If in fact they see something that they feel as though is not appropriate that can make or break a decision as far as hiring, especially with large companies.

I've seen managers and leaders actually turn down students based upon the fact that they've seen information on there they feel as though is not the concept that they're looking for at their company.

When a student thinks about their Facebook page, if they plan to use that to engage with employers, we really recommend that they think about it holistically. If there's something they put on that Facebook page they wouldn't want their mother or the grandma to see, we ask that they don't put it on their Facebook page. They shouldn't have pictures of them doing crazy things over the weekend, they should think about what their profile picture is, and they should also inform their friends, and anyone that they're friends with on Facebook page that they use that Facebook page for a career purposes as well, so they can actually monitor who's posting on their page, the type of things they post on their page, the pictures that they're tagged in. Those are all really important things that employers could actually look into, if they in fact do engage them on the Facebook realm.