By The Numbers:
Increased Use of Virtual Services

With the continual growth of technology over the last few years, the Career Services office has seen a steady growth in the number of avenues for reaching students. For example, mock interview appointments and résumé critiques can now be done online, whereas this was only possible in person before. We've also added new virtual services such as webinars.

Although Career Services has offered virtual services for quite some time, we have only recently begun to record the "virtual" mode of appointment delivery, starting in fall 2013. As one would expect, the number of students interested in virtual services has increased as well. Compared to fall 2013, there was a 20 percent increase in the number of unique students in spring 2014. Not only has there been an increase in the number of unique students that we've interacted with virtually, students are increasingly preferring these services. In fall 2013, approximately 18 percent of the students who used virtual services used them at least twice. In the spring semester we saw that number increase to 34 percent, further indicating the increased popularity of virtual services.