Growing the School in Mission, Vision, and Achievement  
2000 – Present

The following were either new initiatives for the School or were grown in significance during the period 2000-present with support and collaborations among School and campus administrators, students, faculty, alumni, and friends of the Doermer School.

Naming:
- Named school, The Richard T. Doermer School of Business and Management Sciences
- Named endowed chair, The Willis Family Chair in Entrepreneurship
- Named faculty position, The Paul Shafer Position in Finance
- Named scholars, Lawson Scholars (international business), Cole Scholars (entrepreneurship)

Strategic Initiatives:
- Curriculum Connection
- International Program
- Entrepreneurship Program
- SAP University Alliance Program
- School’s RFID Lab
- Corporate Learning Partnerships

Scholarship funding:
- From strategic initiatives, average of $100,00 per year.
- Willis Endowment
- Cole Foundation gifts
- Ian Rolland Family Foundation gifts
- William Lawson gift
- Alfe Heating and Cooling gifts
- Ottenweller Manufacturing gifts
- Others

Doermer School of Business entities:
- Business Enterprise and Technology Institute (BEST)
- Doermer School of Business RFID Lab

Equipment donations:
- Shuttleworth, Inc. (hardware for School’s RFID lab)
- Software donations from several sources for RFID lab and project work

Growth in intellectual contribution:
- Refereed journal publications
- Academy activity
- Journal editorships
- Associate editorships
Editorial board membership

Growth in learning opportunities and recognitions for students:
- International business (France/EU, Mexico, China)
- New technologies such as RFID (course work and lab opportunities)
- SAP University Alliance (member)
- Entrepreneurship (new certificate program and scholarship support)
- Linking strategic initiatives to learning and placement opportunities for students
- Student competitions in business analysis, business planning, essay contest
  (Ohio MBA Case Competition, Fed Challenge, McGraw-Hill Business Simulation Game, Indiana CPA Society Essay Contest)
- Student research (participation in undergraduate research symposia at IPFW, Indiana U.-Bloomington, Butler University)
- Student/faculty research (collaborations in academy activity, publications, awards and recognitions)
- New and resurrected student organizations (Delta Sigma Pi, APICS, Finance student clubs)
- Student campus awards for research and service (IPFW Student Research Award, Student leadership Awards)

School distinctions:
- AACSB reaffirmation of accreditation in 2000
- Alumni satisfaction with learning
- Beta Gamma Sigma recognitions
- Campus wide awards to faculty for excellence in teaching and research
- Highest retention rate among academic units at IPFW
- Excellence in regional economic development given by regional workforce development entity
- Excellence in linking education and workforce development given by regional workforce development entity
- Innovation in Teaching Award by AACSB Mid-Continent East
- School’s history of matching or exceeding annual campus growth in enrollment and credit hours
- Success in student competitions (business analysis, business plan) in the region and beyond

Friendraising:
- With northeast Indiana economic development organizations (LEDO)
- With for-profit and not-for-profit organizations through project work and connections to curriculum
- Through board service
- With Northeast Indiana Innovation Center (NIIC)
- With IPFW Schools of Engineering and Visual and Performing Arts
- Benefactors and prospective benefactors
- Co-sponsorships with regional organizations in events related to contemporary business topics
Connections with secondary education:

Chase Academy (2005, 2006, 2007), essay contest for high school seniors
Boot Camp in Entrepreneurship (2005, 2006), introduction to people, places, processes, and practices of entrepreneurship in northeast Indiana for high school; teachers
Boot Camp in Manufacturing (2006, 2007), introducing high school teachers to contemporary regional manufacturing
Boot Camp in Logistics (2007), introducing high school teachers to logistics industry of northeast Indiana
Entrepreneurship Week (2007), with high school students and teachers
Idea Contest (2007), motivating students to envision commercialization
Business Career Days (annual event), introducing high school students and teachers to contemporary careers in business

New School events:
Annual Business Career Day
Founder’s Day
Retirement recognitions

Recent grants:
Strategic Skills Initiative (2006) from State of Indiana
RFID/BEST Institute (2006) from State of Indiana

Support for regional economic development:
Brought the region’s Small Business Development Center (SBDC) to campus
Connected School’s strategic initiatives to new business formation through entrepreneurship and to maintaining and growing existing businesses through projects (e.g. Curriculum Connection Strategic Initiative)
Through sponsorship and co-sponsorship of conferences, seminars, etc. related to promoting Northeast Indiana’s economy
Promoted region’s manufacturing, logistics, information technology sectors among high school teachers, students, and guidance counselors through School’s summer boot camps
Promoted entrepreneurship among the region’s high school teachers, students, and guidance counselors through School’s summer boot camp in entrepreneurship celebration of national Entrepreneurship Week, and Idea Contest
Promoted region’s ethical business practice through project with Better Business Bureau (BBB)
Became a contractor with State’s Strategic Skills Initiative for promoting and developing workforce skills