CAMPUS MEDIA AND COMMUNICATION QUICK HITS GUIDE

The Office of Media and Communication is here to help you promote events, accomplishments, and more. We can help you focus your news and/or circulate it.

Below are some of the news resources and outlets we can help you reach. Please let us know how we can help by contacting Cathleen at caroselc@ipfw.edu or x10686.

**COAS Social Media**
- Facebook
- Twitter
- YouTube
- Flickr

**Endeavors**
- Endeavors Website

**IPFW Resources and Outlets**
- Campus marketing and communication offices
- IPFW Campus News (campus news blog)
- True Blue (student news blog)
- From the Desk of the Chancellor
- Inside IPFW
- IPFW News Room (Press Releases)
Other COAS Media

- **Major Factor Video Series**
- **Faculty in Focus Series**

Additional Media Resources and Outlets

- **Communicator** (IPFW’s campus newspaper)
- Campus Calendar
  - Until calendar training is available for all, please feel free to send event notices to Cathleen ([caroselc@ipfw.edu](mailto:caroselc@ipfw.edu)).
  - You may also add events at [ipfw.edu/calendar](http://ipfw.edu/calendar) or through your department.
- Digital Signage
  - Email images in the form of a 16:9 widescreen PowerPoint slide to Cathleen ([caroselc@ipfw.edu](mailto:caroselc@ipfw.edu)) or to [stulife1@ipfw.edu](mailto:stulife1@ipfw.edu)
- Toilet Times
  - Email your announcement to Cathleen or the Vice President of Student Programming at [stuyvpsp@ipfw.edu](mailto:stuyvpsp@ipfw.edu). Space is available on a first come, first served basis.
- Spirit Rocks
  - Spirit Rocks are located in the Science Mall area to help you advertise your next event. Request rock space by visiting [www.ipfw.edu/ipsga](http://www.ipfw.edu/ipsga)
- IPFW Social Media Announcements
  - Send your message to Cathleen or [stulife1@ipfw.edu](mailto:stulife1@ipfw.edu) to be included in the Student Life and Leadership and IPSGA social media conversation. Messages can also be sent to [socialmedia@ipfw.edu](mailto:socialmedia@ipfw.edu) to be included in the IPFW social media conversation.
- Dining Table Tents
  - 6-sided table tents are located in Don's at Walb and the Chop’d n Top’d in Kettler. Deliver 80 - 5x7 fliers to Student Life and Leadership to be placed in the signs.
- Outdoor Sidewalk Chalk
  - Register your chalking time at [www.ipfw.edu/stulife](http://www.ipfw.edu/stulife).
- Banners and Lightpoles** (they are expensive, but can be a great advertising campaign)
  - Contact Student Life and Leadership for more information